Gaurmotions

FULL STACK
VIDEO EDITOR
COURSE SYLLABUS

Become an AI motion graphics artist. Learn editing, motion graphics, SaaS videos and AI tools in one placement-backed programme, taught by a working editor.

OFFLINE, PALWAL	ONLINE, LIVE	GUARANTEE
₹20,000	**₹15,000**	**100%**
Classroom mentoring	Live classes from anywhere	Placement or full refund*

*Subject to terms and conditions. See the last page.

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WHAT YOU WILL LEARN

Ten modules take you from your first cut to your first job interview. Every module ends with practice tasks that become portfolio pieces.

01 Foundations & Storytelling

- How video works: frame rate, resolution, codecs, aspect ratios
- Story structure, hooks and pacing
- Shot selection, rough cuts and fine cuts
- Project setup, file management and shortcuts

Tools: Premiere Pro, CapCut

02 Premiere Pro Mastery

- Timelines, trimming, multicam, speed ramps, masks and keyframes
- Audio clean-up and sync
- Colour basics
- Exports for YouTube, Instagram and client delivery

Tools: Premiere Pro

03 Reels & Talking-Head Retention

- Hooks, jump cuts, captions, zooms, B-roll and sound effects
- Retention-focused structure for Reels and Shorts
- Batch editing for creators and brands

Tools: Premiere Pro, CapCut

04 Podcast & Long-Form

- Multi-camera podcast edits and audio mixing
- Podcast trailers and chapters
- YouTube long-form and documentary-style storytelling

Tools: Premiere Pro, DaVinci Resolve

05 After Effects Motion Graphics

- Animation principles, keyframes and the graph editor
- Shape layers, kinetic typography, transitions and lower thirds
- Expressions basics, tracking and rendering

Tools: After Effects

06 SaaS Explainers, Product UI & Design Tools

- Figma basics: components, auto-layout, typography and colour systems
- Turn product screens into launch-ready visuals: device frames, glow, callouts and zooms
- Figma to After Effects UI animation; 15-second product teaser
- Lottie and Rive intro for lightweight animation; Framer and Webflow landing page intro

Tools: Figma, After Effects, Lottie, Rive, Framer, Webflow

07 AI Video, Image & Audio

- AI video: text-to-video and image-to-video, consistent characters
- AI images, AI voice-overs and AI music
- UGC-style ads, AI B-roll and compositing AI clips into edits
- Prompting for the best results

Tools: Runway, Kling, Veo, Pika, Luma, Midjourney, Firefly, Leonardo, Ideogram, ElevenLabs, Suno, Descript

08 Claude + AI Workflow

- Scripts, hooks, storyboards and shot lists with Claude
- Prompt libraries for ad copy, headlines and carousels
- Campaign concepts and AI-assisted editing workflow
- Speed test: AI versus manual, and how to explain your workflow in interviews

Tools: Claude, ChatGPT

09 Sound Design & Colour

- SFX layering, music selection and mixing
- Loudness and delivery standards
- Colour grading, LUTs, skin tones and cinematic looks

Tools: DaVinci Resolve, Premiere Pro

10 Portfolio, Freelancing & Interview Prep

- Showreel and case-study building
- Client communication, pricing, revisions and SOP-based delivery
- Resume, mock interviews and placement preparation
- Real-time work experience on live projects

Tools: Portfolio, Resume, Mock interviews

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WHAT YOU WILL BUILD

- A portfolio-ready showreel across Reels, podcast, SaaS and long-form
- A SaaS product teaser built from raw product screens
- Motion graphics pieces: kinetic type, lower thirds and animated UI
- AI-assisted videos, ads and animations
- A resume and a portfolio page you can send with applications

CAREER PATHS

Video Editor | Motion Graphics Artist | SaaS Explainer Editor | Social Media Video Editor | AI Video Creator | Freelance Editor

Starting salaries typically range from ₹35,000 to ₹50,000 per month and can grow to ₹1 Lakh and above with your skills. Salary depends on the employer and is not a fixed promise.

HOW THE COURSE RUNS

- Offline in Palwal (₹20,000) or online with live classes (₹15,000)
- Daily classes and a minimum of 5 hours of daily practice
- Tasks reviewed and approved by your mentor
- Real-time work experience on live projects
- A good laptop or computer is required

100% PLACEMENT GUARANTEE

Complete the course and meet the conditions below. If we cannot place you, you get 100% of your fees refunded.

Key conditions

- Complete the full course; all tasks done and approved
- Attend daily classes and practise 5 hours every day
- Your work must be portfolio-showcase ready
- Jobs may be remote, need travel, or need relocation; declining an offer is not our responsibility
- Some companies need good communication skills
- Rejection at any interview stage is not our responsibility, and we never promise a shortcut job
- No fixed timing for the first 3 months; we send you for interviews only when you are ready
- You must attend every interview we arrange; refund requests must be made in writing within 30 days after the placement period ends
- Full terms and conditions are on gaurmotions.com and apply at the time of admission

APPLY NOW

Call or WhatsApp: 9991942689
Palwal, Haryana | gaurmotions.com